

ORDER



Orders

Order / Rev: 45440

Alt Order #: 27678723

Product Desc: 2022 Primary Electio

Estimate: 2913

Flight Dates: 02/21/22 - 02/27/22

Original Date / Rev: 02/17/22 / 02/17/22

Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas

Sales Office: DALLS

Sales Region: National

Agency

Name: Ax Media

Buying Contact:

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Mike Flood for Congress

Demographic: A50+

Product Codes: Candidates

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	20	\$3,880.00	\$3,298.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	20	\$3,880.00	\$3,298.00	0.00
Totals	20	\$3,880.00	\$3,298.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/21/22	02/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$150.00		0.00			
N 2	KLKN	02/23/22	02/23/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----			1			\$150.00		0.00			
N 3	KLKN	02/25/22	02/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--			1			\$150.00		0.00			
N 4	KLKN	02/22/22	02/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			1			\$150.00		0.00			
N 5	KLKN	02/23/22	02/23/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

KLKN-TV

Order / Rev: 45440
 Alt Order #: 27678723
 Flight Dates: 02/21/22 - 02/27/22

Advertiser: Mike Flood for Congress
 Product Desc: 2022 Primary Electio
 Estimate: 2913
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	----F--					1	\$250.00		0.00			
N 18	KLKN	02/27/22	02/27/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
				Ch 8 News Sun at 10p											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$205.00		0.00			
N 19	KLKN	02/27/22	02/27/22	Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Sunday Prime 1											
				America's Funniest Home Videos-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$175.00		0.00			
N 20	KLKN	02/24/22	02/24/22	Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				Thursday Prime 1											
				Station 19-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	---T---					1	\$250.00		0.00			
													Totals	20	\$3,880.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27678723

Changes as of: 2/17/2022 at 10:39 AM

Version: Current State Version 1

CPE: 334/438/2913

Flight: 2/21/22 - 2/27/22

Station: KILN

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Mike Flood for Congress

Market: Lincoln&Hsing-Kmy-Pls DMA

Total Spots: 20

800 W.47th Street
Suite 200

Product: 2022 Primary Election

Office: DALLAS

Total CPP: \$51.39

Kansas City, MO 64112

Agency Order #: 11392244

Service: Nielsen

Total GRP: 75.5

Buyer: Fernie, Taylor
Salesperson: SAMUEL LITTLE
214-525-2807

Primary Demo: Adults 55+
Assistant: SAMUEL LITTLE2
214-525-2807

Traffic #: 45440

Comments: New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Separation:

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or R114861, Marketon #184659, Spotsdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	2/21 - 2/27							Total Spots	Total \$	CPP*	GRP*
							2/21	2/22	2/23	2/24	2/25	2/26	2/27				
1	M-F 6a-6:30a		KILN News 8 This AM	\$150.00	1.5	30	1	0	1	0	1	0	0	3	\$450.00	\$100.00	4.5
2	M-F 6:30a-7a		KILN News 8 This AM	\$150.00	1.5	30	0	1	1	1	0	0	0	3	\$450.00	\$100.00	4.5
3	Sa 7a-8a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	1	0	1	\$100.00	\$27.78	3.6
4	Su 7a-8a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	0	1	1	\$100.00	\$27.78	3.6
5	Su 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	1	1	\$150.00	\$40.54	3.7
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$325.00	5.7	30	1	1	0	1	0	0	0	3	\$975.00	\$57.02	17.1
7	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	3.9	30	0	0	0	0	0	1	0	1	\$125.00	\$32.05	3.9
8	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$150.00	6.1	30	0	0	0	0	0	0	1	1	\$150.00	\$24.59	6.1
9	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	1	1	0	1	0	0	3	\$750.00	\$53.19	14.1
10	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	5.7	30	0	0	0	0	0	0	1	1	\$205.00	\$35.96	5.7
11	Su 6p-7p		America's Funniest Home Videos-ABC	\$175.00	5.0	30	0	0	0	0	0	0	1	1	\$175.00	\$35.00	5.0
12	Th 7p-8p		Station 19-ABC	\$250.00	3.7	30	0	0	0	1	0	0	0	1	\$250.00	\$67.57	3.7
TOTALS:							2	3	3	3	2	2	5	20	\$3,880.00	\$51.39	75.5



125 West 55th St
New York, NY 10019

Contract # 27678723 Changes as of: 2/17/2022 at 10:39 AM Version: Current State Version 1
CPE: 334/438/2913 Flight: 2/21/22 - 2/27/22 Station: KLKN
Agency: Ax Media Advertiser: Mike Flood for Congress Market: Lincoln&Hstng-Krny-Pis DMA
800 W 47th Street Product: 2022 Primary Election Office: DALLAS
Suite 200 Agency Order #: 11392244 Service: Nielsen
Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Adults 55+
Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE2
Separation: 214-525-2807 Traffic # 45440

Total Spots: 20
Total CPE: \$51.39
Total GRP: 75.5

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/17/22 10:39 AM	System	Notice Received.
02/17/22 9:58 AM	SAMUEL LITTLE	New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketon #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

Competitive Information
Market Budget: \$3,880
KLKN Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,880.00	\$51.39	75.5
Total	100%	20	\$3,880.00	\$51.39	75.5

Monthly Summary		
Month	Spots	Dollars
2022-Feb	20	\$3,880.00
Total	20	\$3,880.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/17/22 10:03 AM					\$0
New	2/17/22 9:50 AM	SAMUEL LITTLE	Confirmed	20		\$3,880.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.